UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS

MAYER SCHWARTZ, Individually and On Behalf of All Others Similarly Situated, Plaintiff,) CIVIL ACTION NO. 04-12704 REL
vs.) CLASS ACTION COMPLAINT
PRAECIS PHARMACEUTICALS INC., MALCOLM GEFTER, KEVIN MCLAUGHLIN, EDWARD ENGLISH, AND WILLIAM K.))) <u>JURY TRIAL DEMANDED</u>
HEIDEN, Defendants.	RECEIPT # 3.3 AMOUNT \$ \(\sigma \) SUMMONS ISSUED 5 LOCAL RULE 4.1
MAGISTRATE JUDGE 51A NATURE OF THE	WAIVER FORM MCF ISSUED BY DPTY. CLK

1. This is a federal class action on behalf of persons who purchased or otherwise acquired the securities of Praecis Pharmaceuticals Inc. ("Praecis" or the "Company") between November 25, 2003 and December 6, 2004, inclusive (the "Class Period"), seeking to pursue remedies under the Securities Exchange Act of 1934 (the "Exchange Act").

JURISDICTION AND VENUE

- 2. The claims asserted herein arise under and pursuant to Sections 10(b) and 20(a) of the Exchange Act, (15 U.S.C. §§ 78j(b) and 78t(a)), and Rule 10b-5 promulgated thereunder (17 C.F.R. § 240.10b-5).
- This Court has jurisdiction over the subject matter of this action pursuant to §27 3. of the Exchange Act (15 U.S.C. \S 78aa) and 28 U.S.C. \S 1331.

- Venue is proper in this Judicial District pursuant to § 27 of the Exchange Act, 15 4. U.S.C. § 78aa and 28 U.S.C. § 1391(b). Many of the acts and transactions alleged herein, including the preparation and dissemination of materially false and misleading information, occurred in substantial part in this Judicial District. Additionally, the Company maintains a principal executive office in this Judicial District.
- 5. In connection with the acts, conduct and other wrongs alleged in this complaint, defendants, directly or indirectly, used the means and instrumentalities of interstate commerce, including but not limited to, the United States mails, interstate telephone communications and the facilities of the national securities exchange.

PARTIES

- 6. Plaintiff, Mayer Schwartz, as set forth in the accompanying certification, incorporated by reference herein, purchased Praecis securities at artificially inflated prices during the Class Period and has been damaged thereby.
- Defendant Praecis is a Delaware corporation that maintains its principal place of 7. business within this judicial district at 830 Winter Street, Waltham, MA 02451.
- Defendant Malcom Gefter was, at all relevant times, the Company's Chairman 8. and Chief Executive Officer.
- 9. Defendant William K. Heiden was, until his resignation on September 7, 2004, the Company's President and Chief Operating Officer.
- Defendant Kevin F. McLaughlin was, until his appointment on September 7, 10. 2004, as the Company's President and Chief Operating Officer, the Company's Vice President and Chief Financial Officer.

- 11. Defendant Edward C. English was, since his appointment on September 7, 2004, the Company's Chief Financial Officer and Treasurer of the Company.
- 12. Defendants Gefter, Heiden, McLaughlin, and English are collectively referred to hereinafter as the "Individual Defendants."

PLAINTIFF'S CLASS ACTION ALLEGATIONS

- 13. Plaintiff brings this action as a class action pursuant to Federal Rule of Civil Procedure 23(a) and (b)(3) on behalf of a Class, consisting of all those who purchased or otherwise acquired the securities of Praecis between November 25, 2003 and December 6, 2004. inclusive (the "Class Period") and who were damaged thereby. Excluded from the Class are defendants, the officers and directors of the Company, at all relevant times, members of their immediate families and their legal representatives, heirs, successors or assigns and any entity in which defendants have or had a controlling interest.
- 14. The members of the Class are so numerous that joinder of all members is impracticable. Throughout the Class Period, Praecis' securities were actively traded on the NASDAQ. While the exact number of Class members is unknown to Plaintiff at this time and can only be ascertained through appropriate discovery, Plaintiff believes that there are hundreds or thousands of members in the proposed Class. Record owners and other members of the Class may be identified from records maintained by Praecis or its transfer agent and may be notified of the pendency of this action by mail, using the form of notice similar to that customarily used in securities class actions.
- 15. Plaintiff's claims are typical of the claims of the members of the Class, as all members of the Class are similarly affected by defendants' wrongful conduct in violation of

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federal law that is complained of herein.

- 16. Plaintiff will fairly and adequately protect the interests of the members of the Class and has retained counsel competent and experienced in class and securities litigation.
- 17. Common questions of law and fact exist as to all members of the Class and predominate over any questions solely affecting individual members of the Class. Among the questions of law and fact common to the Class are:
 - (a) whether the federal securities laws were violated by defendants' acts as alleged herein:
 - (b) whether statements made by defendants to the investing public during the Class Period misrepresented material facts about the business, operations and management of Praecis; and
 - (c) to what extent the members of the Class have sustained damages and the proper measure of damages.
- A class action is superior to all other available methods for the fair and efficient 18. adjudication of this controversy since joinder of all members is impracticable. Furthermore, as the damages suffered by individual Class members may be relatively small, the expense and burden of individual litigation make it impossible for members of the Class to individually redress the wrongs done to them. There will be no difficulty in the management of this action as a class action.

SUBSTANTIVE ALLEGATIONS

Background

Praecis is a biopharmaceutical company focused on the discovery and 19.

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Materially False And Misleading **Statements Issued During The Class Period**

20. The Class Period commences on November 25, 2003. At that time, Praecis announced that the FDA had approved its lead product, Plenaxis. For safety reasons, Plenaxis was approved with marketing restrictions under 21 CFR 314, Subpart H, and would be available only to physicians who enroll in the PLUS ("PLenaxis(TM) User Safety") Program. With respect to the Plus Program, the Company stated:

PLUS Program

The Plenaxis(TM) risk management program approved by the FDA includes, among other elements:

- -- Product labeling regarding the risk of immediate-onset systemic allergic reactions and the decreased effectiveness of Plenaxis(TM) in suppressing serum testosterone to castrate levels with continued dosing in some patients;
- -- An agreement for physicians which must be signed in order to become a prescriber of the drug;
- An agreement for hospital pharmacists confirming their participation in the program and the actions required prior to dispensing the drug;

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- -- A patient information form which patients sign, indicating that they are informed about the risks and benefits of the drug;
- A program for reporting adverse events, including immediate-onset systemic allergic reactions (anaphylaxis, hypotension (lowering of the blood pressure) and/or syncope (fainting)) to the Company and the FDA; and
 - -- Measures to actively monitor and evaluate the program.

21. Commenting on the approval defendant Gefter stated:

We are delighted with the approval, and would like to thank the FDA for diligently working with us to make this drug available for those prostate cancer patients who are most in need. The approval of Plenaxis(TM) represents years of dedication to drug discovery and development at PRAECIS to bring an innovative product to the market and marks an important milestone in our transition to a fully integrated pharmaceutical company. More importantly, this approval will bring a valuable therapy to those patients in the indicated population who have limited or no other treatment options available.

22. Furthermore, defendant Heiden added:

The launch of Plenaxis (TM) will be supported by the PLUS Program. which is designed with the goal of providing the benefits of enhanced safety for patients taking Plenaxis(TM), as well as education and support for prescribing physicians and dispensing hospital pharmacists. The PLUS Program represents an ongoing effort by the FDA and industry to identify and successfully manage the potential risks of new therapies, while ensuring that these important therapies are available to patients who will most benefit from them.

The PLUS Program highlights that patient safety is our number one priority[.]...With this program in place, we are now able to direct this therapy into the hands of physicians to treat those patients for whom the benefits of Plenaxis (TM) outweigh the potential risks. In addition, we plan to begin working with the FDA to explore other patient populations which could be appropriately treated with Plenaxis(TM) in the future.

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We are extremely excited about the launch of our first product and the revenue opportunity it represents. We will begin hiring the Plenaxis(TM) sales force immediately, with initial product shipment targeted for early in the first quarter of 2004.

23. On January 30, 2004, Praecis announced consolidated financial results for the three months and year ended December 31, 2003. The Company reiterated its objective to obtain profitability driven by sales of Plenaxis by 2006. For the year ended December 31, 2003, the Company's cash utilization was approximately \$51,843,000. The Company's net loss for the three months ended December 31, 2003 was approximately \$16,048,000, or \$0.31 per diluted share, compared to a net loss of approximately \$13,605,000, or \$0.26 per diluted share, for the three months ended December 31, 2002. For the year ended December 31, 2003, net loss was approximately \$55,798,000, or \$1.08 per diluted share, compared to a net loss of approximately \$46,075,000, or \$0.89 per diluted share, for the year ended December 31, 2002. Commenting on these results, defendant Gefter stated:

> The past year was one of significant accomplishment for PRAECIS. In November, we achieved our primary goal for 2003 with the receipt of approval from the United States Food and Drug Administration (FDA) to market Plenaxis(TM) in the United States. This approval marks our transition to a fully integrated pharmaceutical company with capabilities spanning drug discovery, clinical development, manufacturing and commercialization. The approval of Plenaxis(TM) also validates our scientific approach of using proprietary technologies to maximize the success of selecting drug candidates for development and commercialization, thereby minimizing high rates of failure. These technologies enable our scientists to conduct a battery of tests to determine the most appropriate drug candidates for advancement into clinical development. This approach was utilized in selecting Plenaxis(TM) and Apan, our compound for the treatment of Alzheimer's disease, for development, and we intend

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to use these technologies when selecting future development candidates. We believe that the approval of Plenaxis(TM) confirms our team's ability to translate innovative scientific discoveries into commercial reality, effectively and efficiently. [Emphasis added.]

24. With respect to commercialization of Plenaxis, the Company stated:

With regard to the commercialization efforts for Plenaxis(TM), the Company has begun shipping product to distributors. Since receipt of FDA approval for Plenaxis(TM) in late November 2003, the Company has hired and trained its medical science liaisons and its regional sales managers, and is aggressively hiring and training its estimated 40 field sales representatives. The Company is currently launching a variety of important marketing initiatives and is leveraging its key opinion leader support through a host of educational programs in the United States.

"We are extremely pleased to announce that Plenaxis(TM) is now available through our authorized distributors to physicians and hospital pharmacies enrolled in the Plenaxis(TM) User Safety (PLUS) Program," stated William K. Heiden, PRAECIS' President and Chief Operating Officer. "Our goal is to have 100% of our sales force hired, trained and in the field by early in the second quarter of 2004. With an expected average of 6-8 years of experience, our well-seasoned field force will provide urologists and oncologists with significant insight into this new treatment for advanced symptomatic prostate cancer."

Commenting on the significant impact of this approval on PRAECIS' business, Mr. Heiden continued, "The approval of Plenaxis(TM) is enabling us to build a commercialization infrastructure that adds tremendous value to our organization. We can leverage this infrastructure to position ourselves as a partner of choice for commercializing other urology/oncology products, advance our future products and maintain greater control when evaluating partnership opportunities for our clinical stage products."

The Company is continuing to evaluate the potential utility of Plenaxis(TM) in other indications to further exploit its unique mechanism of action. As part of this process, the Company has established several groups of experienced clinical advisors and

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continues to work closely with these groups of experts to identify indications where the use of Plenaxis(TM) may provide innovative advantages compared to existing therapies. [Emphasis added.]

25. With respect to its 2004 financial guidance, the Company stated:

> The Company believes that it has adequate financial resources to achieve profitability by 2006, assuming the successful commercialization of Plenaxis(TM), the timely partnering of clinical programs and continued prudent fiscal management. During 2004, the Company forecasts sales of Plenaxis(TM) to range from \$10.0 million to \$20.0 million and anticipates the ramp-up of revenues to be heavily weighted toward the second half of the year. The Company anticipates updating its financial guidance throughout 2004, as it gains a greater insight into Plenaxis(TM)' revenue trajectory.

With respect to the future prospects for Plenaxis(TM), the market for currently available hormonal therapies to treat prostate cancer is approximately \$1.2 billion in the United States. The Company believes that the long-term revenue opportunity for Plenaxis(TM) may represent 15% or more of this market. [Emphasis added.]

- 26. On March 15, 2004, Praecis filed its annual report with the SEC on Form 10-K. The Company's annual report was signed by defendant McLaughlin and reaffirmed its previously announced financial results.
- 27. On March 31, 2004, Praecis announced it had been informed by The Centers for Medicare & Medicaid Services ("CMS") that Plenaxis had qualified for transitional pass-through payment under the Medicare hospital outpatient prospective payment system ("HOPPS"). More specifically, the Company stated:

PRAECIS greatly appreciates the diligent efforts of CMS in reaching this determination in such an expeditious manner for this important new product," stated William K. Heiden, PRAECIS' President and Chief Operating Officer.

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Continuing, Mr. Heiden stated, "We are especially pleased to receive this news now, as initial interest in Plenaxis(TM) has been very encouraging, with over 1,000 physicians and hospital pharmacies having enrolled in our PLUS (PLenaxis(TM) User Safety) Program to date." [Emphasis added.]

- 28. On May 10, 2004, Praecis filed its quarterly report with the SEC on Form 10-Q. The Company's Form 10-Q was signed by defendant McLaughlin and reaffirmed Praecis' previously announced financial results.
- 29. On April 30, 2004, Praecis provided an update on the commercialization of Plenaxis in the United States and announced consolidated financial results for the three months ended March 31, 2004. The Company's net loss for the three months ended March 31, 2004 was approximately \$15,380,000, or \$0.29 per diluted share, compared to a net loss of approximately \$11,415,000, or \$0.22 per diluted share, for the three months ended March 31, 2003. Cost of goods sold for the three months ended March 31, 2004 was approximately \$1.1 million, \$1.0 million of which was related to a milestone payment due upon the first commercial sale of Plenaxis(TM). Sales and marketing expenses for the three months ended March 31, 2004 increased to approximately \$4.1 million, from approximately \$1.0 million for the corresponding period in 2003, due to the hiring of a sales force and various launch-related activities, including market research, brand development and the creation of initial marketing materials. With respect to the commercialization of Plenaxis, the Company stated:

In late January 2004, the Company launched its lead product, Plenaxis(TM), for the treatment of a defined subset of advanced symptomatic prostate cancer patients. During the first quarter of 2004, the Company focused on building its commercial infrastructure to support the launch of Plenaxis(TM) in the United

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States. Field sales representatives were hired and trained during the first quarter and began calling on potential customers to build product awareness, enroll physicians and hospital pharmacies in the Plenaxis(TM) User Safety (PLUS) Program and generate product sales. In order to ensure that Plenaxis(TM) is widely available to prescribing physicians, the Company has established a network of premier specialty distributors, including: Cardinal Health, CuraScript Pharmacy, Inc., McKesson Specialty Distribution Services, Oncology Therapeutics Network and Priority Healthcare Corporation. During the first quarter, these distributors began shipping product to physicians and hospital pharmacies enrolled in the PLUS Program, and patients are now being treated with Plenaxis(TM).

The Company generated net revenue of approximately \$0.4 million through sales to distributors, representing primarily initial stocking levels. Based upon the first quarter activity, the Company's prior Plenaxis(TM) sales forecast of \$10.0 million to \$20.0 million in revenue for 2004 remains unchanged.

As of the date of this release, the Company has hired all of its 40 field sales representatives. The initial impact of the Plenaxis(TM) sales force can be seen in the large number of physicians who have signed up to become authorized Plenaxis(TM) prescribers by enrolling in the PLUS Program. Currently, approximately 1,900 physicians and hospital pharmacies have enrolled in the PLUS Program. [Emphasis added.]

30. Commenting on the first quarter results, defendant Gefter stated:

"During the first quarter of 2004, PRAECIS continued to capitalize on the Plenaxis(TM) commercial opportunity. Although it is early in the Plenaxis(TM) launch, we are encouraged by the feedback from physicians and expect to build sales during the second half of the year as awareness of the product grows among urologists and oncologists. [Emphasis added.]

31. On July 30, 2004, Praecis announced consolidated financial results for the three

32. With respect to Plenaxis, the Company stated:

Plenaxis(R) Update

In late January 2004, the Company launched its lead product, Plenaxis(R), for the treatment of a defined subset of advanced symptomatic prostate cancer patients. During the first half of 2004, the Company focused on launching Plenaxis(R) by building a full commercial infrastructure. Included within this build-up was the hiring and training of a field sales force of approximately 40 individuals as well as the establishment of the Plenaxis(R) User Safety (PLUS) Program. Physicians who intend to prescribe Plenaxis(R) must first enroll in the PLUS Program. All of the field force has been hired, trained and is now calling on physicians and, as of today, the Company has enrolled approximately 3,000 physicians in the PLUS Program, with more than 10% having already purchased Plenaxis(R).

"Given our success in enrolling a large number of physicians in

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our PLUS Program, we have begun to shift our focus," stated William K. Heiden, the Company's President and Chief Operating Officer. "While educating new physicians and enrolling them in the PLUS Program will be important to the long-term success of Plenaxis(R), our current efforts in the field are focused principally towards assisting PLUS-enrolled physicians to take the next step and become Plenaxis(R) prescribers. We have seen evidence of the success of this strategy in a trend of increasing weekly sales which began in the latter portion of the second quarter. We expect to see Plenaxis(R) sales continue to build quarter on quarter over the course of the year."

Longer-term, the Company continues to believe that the revenue opportunity for Plenaxis(R) may represent 15% or more of the \$1.2 billion hormone therapy market for prostate cancer in the United States. [Emphasis added.]

- 33. On August 9, 2004, Praecis filed its quarterly report with the SEC on Form 10-Q. The Company's Form 10-Q was signed by defendant McLaughlin and reaffirmed Praecis' previously announced financial results.
- 34. On October 26, 2004, Praecis announced consolidated financial results for the three and nine months ended September 30, 2004. The Company's net loss for the three months ended September 30, 2004 was approximately \$13,954,000, or \$0.27 per diluted share, compared to a net loss of approximately \$12,785,000, or \$0.25 per diluted share, for the three months ended September 30, 2003. Total revenues during the third quarter of 2004 were approximately \$1,074,000, compared to zero for the corresponding period in 2003. Sales of Plenaxis(R) in the third quarter of 2004 were \$1,032,000. The increased net loss for the three months ended September 30, 2004, compared to the three months ended September 30, 2003, was due to a significant increase in sales and marketing expenses resulting from the hiring of the field force and the establishment of the commercial infrastructure to support the launch of Plenaxis(R) in

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the United States. For the nine months ended September 30, 2004, net loss was approximately \$44,176,000, or \$0.84 per diluted share, compared to a net loss of approximately \$39,750,000, or \$0.77 per diluted share, for the nine months ended September 30, 2003. Total revenues for the first nine months of 2004 were approximately \$2,208,000, including approximately \$2,088,000 in sales of Plenaxis(R), compared to zero for the corresponding period in 2003. Commenting on the results, defendant Gefter stated:

During the past several months, the Company has gained considerable experience in marketing Plenaxis(R), has undergone significant changes to improve its senior management team and has continued to advance its development and discovery technologies. As we look forward, we expect to begin new clinical trials related to our PPI-2458 and Apan clinical development programs. We further expect that our Direct Select(TM) technology platform will continue to expand in its scope and value as we look to partner this unique discovery capability. All of these changes should positively impact our future as a fully integrated biopharmaceutical organization and we are looking forward to a productive fourth quarter and 2005.

35. With respect to Plenaxis, the Company stated:

In late January 2004, the Company launched its lead product. Plenaxis(R), for the treatment of a defined subset of advanced symptomatic prostate cancer patients. During the first half of 2004, the Company focused on launching Plenaxis(R) by building a commercial infrastructure. Included within this build-up was the hiring and training of a field sales force of approximately 40 individuals as well as the establishment of the Plenaxis(R) User Safety (PLUS) Program. Physicians who intend to prescribe Plenaxis(R) must first enroll in the PLUS Program. As of today, the Company has enrolled approximately 3,400 physicians (and hospital pharmacies) in the PLUS Program, with more than 15% of enrolled physicians having already purchased Plenaxis(R). compared to approximately 10% of enrolled physicians at the end of the second quarter. Approximately half of physicians who have purchased Plenaxis(R) have already become repeat prescribers. Using the experience gained during the first nine months of launch,

the Company will now focus on improving its messaging regarding both the unique attributes of Plenaxis(R) and the specific patients for whom Plenaxis(R) is appropriate, with a view to building on this growing base of prescribers.

Commenting on the Company's commercialization efforts, Kevin F. McLaughlin, the Company's recently appointed President and Chief Operating Officer, stated, "We are encouraged by the growing base of sales to repeat prescribers. This trend suggests that following their first experience with Plenaxis(R), physicians are pleased with the results and thus are continuing to treat existing patients with, and identify new patients for, Plenaxis(R) therapy. Accordingly, we expect to see Plenaxis(R) sales continue to build quarter on quarter. We recognize that our sales and marketing organization has faced many challenges, both expected and unexpected, in introducing Plenaxis(R) to the marketplace. These challenges include the need to clearly differentiate, and educate physicians on, the indicated patient population. We believe our ability to meet these challenges has been substantially enhanced by our recently announced hiring of Michael J. Keavany as Senior Vice President, Sales and Marketing, to lead the Plenaxis(R) commercialization efforts. Mr. Keavany's strong background in marketing specialty products will be invaluable towards meeting our commitment of making Plenaxis(R) a commercial success." [Emphasis added.]

36. The statements contained in ¶¶ 20-35 were materially false and misleading when made because defendants failed to disclose or indicate the following: (1) that the distribution of the Company's flagship drug, Plenaxis, had been severely restricted by the FDA, which significantly reduced the potential market for the therapy; (2) that the Company failed to establish effective messaging to educate physicians about the product's indication and the appropriate patient population; (3) that the Company, despite impressive enrollment numbers in the PLUS program, had difficulties convincing physicians to prescribe the product due to uncertainty over use and concerns over reimbursement; (4) that the Company lacked adequate internal control and (5) that as a result of the above, the defendants' fiscal 2004 projections were

lacking in any reasonable basis when made.

The Truth Begins To Emerge

37. On December 6, 2004, Praecis provided an update on the Company's commercialization of Plenaxis in the United States. More specifically, the Company, in its press release stated:

The Company stated that Plenaxis(R) is an important therapy for patients in the indicated population who have limited or no other treatment options available and reported that physician feedback reaffirms that Plenaxis(R) achieves its intended therapeutic goal of providing these patients with a non-surgical option for managing the symptoms of their advanced prostate cancer.

However, as previously reported, since the initial launch of Plenaxis(R), the Company has faced many challenges that have had an adverse impact on the uptake of the product in the market. These challenges have included the need to achieve sales force efficiency, establish more effective messaging to educate physicians about the product's indication and the appropriate patient population, and overcome physician uncertainty and concerns over reimbursement. More specifically, the Company has found that educating physicians about the Plenaxis(R) User Safety (PLUS) Program and the appropriate patient population for Plenaxis(R) has markedly increased the sales cycle and requires a very focused sales message and sales call. In addition, physicians' concerns over obtaining reimbursement coverage for Plenaxis(R) during the initial launch phase have been compounded this quarter by increasing physician uncertainty regarding the impact of changing pharmaceutical reimbursement for 2005 as a result of recent Medicare reform. The impact of these challenges has negatively affected Plenaxis(R) sales, and therefore, the Company now expects sales to decrease from the third to the fourth quarter of 2004. Despite this shortfall, the Company continues to expect to end the year with cash, cash equivalents and marketable securities of at least \$75.0 million.

The Company believes that its re-launch of Plenaxis(R) will enable

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it to capitalize on the product's long term potential. During this re-launch period in the U.S. market, and while the Company awaits approval of its marketing application for Plenaxis(R) in Germany (and then additional European countries), the Company has decided to remove its previous short and long term sales and earnings guidance, and does not currently anticipate providing further guidance until a consistent trend for Plenaxis(R) sales emerges.

(Emphasis Added.)

38. News of this shocked the market. Shares of Praecis fell \$.56 per share, or 25.8 percent on December 6, 2004, to close at \$1.61 per share.

UNDISCLOSED ADVERSE FACTS

- The market for Praecis' securities was open, well-developed and efficient at all 39. relevant times. As a result of these materially false and misleading statements and failures to disclose, Praecis' securities traded at artificially inflated prices during the Class Period. Plaintiff and other members of the Class purchased or otherwise acquired Praecis securities relying upon the integrity of the market price of Praecis' securities and market information relating to Praecis. and have been damaged thereby.
- 40. During the Class Period, defendants materially misled the investing public, thereby inflating the price of Praecis' securities, by publicly issuing false and misleading statements and omitting to disclose material facts necessary to make defendants' statements, as set forth herein, not false and misleading. Said statements and omissions were materially false and misleading in that they failed to disclose material adverse information and misrepresented the truth about the Company, its business and operations, as alleged herein.
- 41. At all relevant times, the material misrepresentations and omissions particularized in this Complaint directly or proximately caused or were a substantial contributing cause of the

damages sustained by plaintiff and other members of the Class. As described herein, during the Class Period, defendants made or caused to be made a series of materially false or misleading statements about Praecis' business, prospects and operations. These material misstatements and omissions had the cause and effect of creating in the market an unrealistically positive assessment of Praecis and its business, prospects and operations, thus causing the Company's securities to be overvalued and artificially inflated at all relevant times. Defendants' materially false and misleading statements during the Class Period resulted in plaintiff and other members of the Class purchasing the Company's securities at artificially inflated prices, thus causing the damages complained of herein.

ADDITIONAL SCIENTER ALLEGATIONS

- 42. As alleged herein, defendants acted with scienter in that defendants knew that the public documents and statements issued or disseminated in the name of the Company were materially false and misleading; knew that such statements or documents would be issued or disseminated to the investing public; and knowingly and substantially participated or acquiesced in the issuance or dissemination of such statements or documents as primary violations of the federal securities laws. As set forth elsewhere herein in detail, defendants, by virtue of their receipt of information reflecting the true facts regarding Praecis, their control over, and/or receipt and/or modification of Praecis' allegedly materially misleading misstatements and/or their associations with the Company which made them privy to confidential proprietary information concerning Praecis, participated in the fraudulent scheme alleged herein.
- Defendants knew and/or recklessly disregarded the falsity and misleading nature 43. of the information which they caused to be disseminated to the investing public. The ongoing

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fraudulent scheme described in this complaint could not have been perpetrated over a substantial period of time, as has occurred, without the knowledge and complicity of the personnel at the highest level of the Company, including the Individual Defendants.

44. During the Class Period and with the Company's stock trading at an inflated price defendant Gefter sold 600,000 shares for proceeds of \$4,146,000.

FIRST CLAIM

Violation Of Section 10(b) Of The Exchange Act And Rule 10b-5 **Promulgated Thereunder Against All Defendants**

- Plaintiff repeats and realleges each and every allegation contained in paragraphs 45. 1-44 above as if fully set forth herein.
- 46. During the Class Period, defendants carried out a plan, scheme and course of conduct which was intended to and, throughout the Class Period, did: (i) deceive the investing public, including Plaintiff and other Class members, as alleged herein; and (ii) cause Plaintiff and other members of the Class to purchase Praecis securities at artificially inflated prices. In furtherance of this unlawful scheme, plan and course of conduct, defendants, and each of them, took the actions set forth herein.
- 47. Defendants (a) employed devices, schemes, and artifices to defraud; (b) made untrue statements of material fact and/or omitted to state material facts necessary to make the statements not misleading; and (c) engaged in acts, practices, and a course of business which operated as a fraud and deceit upon the purchasers of the Company's securities in an effort to maintain artificially high market prices for Praecis securities in violation of Section 10(b) of the Exchange Act and Rule 10b5. All defendants are sued either as primary participants in the

00003876.WPD:1 -19wrongful and illegal conduct charged herein or as controlling persons as alleged below.

- 48. Defendants, individually and in concert, directly and indirectly, by the use, means or instrumentalities of interstate commerce and/or of the mails, engaged and participated in a continuous course of conduct to conceal adverse material information about the business, operations and future prospects of Praecis as specified herein.
- 49. These defendants employed devices, schemes, and artifices to defraud, while in possession of material adverse non-public information and engaged in acts, practices, and a course of conduct as alleged herein in an effort to assure investors of Praecis value and performance and continued substantial growth, which included the making of, or the participation in the making of, untrue statements of material facts and omitting to state material facts necessary in order to make the statements made about Praecis and its business operations and future prospects in the light of the circumstances under which they were made, not misleading, as set forth more particularly herein, and engaged in transactions, practices and a course of business which operated as a fraud and deceit upon the purchasers of Praecis securities during the Class Period.
- Each of the Individual Defendants' primary liability, and controlling person liability, arises from the following facts: (i) the Individual Defendants were high-level executives and/or directors at the Company during the Class Period and members of the Company's management team or had control thereof; (ii) each of these defendants, by virtue of his responsibilities and activities as a senior officer and/or director of the Company was privy to and participated in the creation, development and reporting of the Company's internal budgets, plans, projections and/or reports; (iii) each of these defendants enjoyed significant personal contact and

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familiarity with the other defendants and was advised of and had access to other members of the Company's management team, internal reports and other data and information about the Company's finances, operations, and sales at all relevant times; and (iv) each of these defendants was aware of the Company's dissemination of information to the investing public which they knew or recklessly disregarded was materially false and misleading.

- 51. The defendants had actual knowledge of the misrepresentations and omissions of material facts set forth herein, or acted with reckless disregard for the truth in that they failed to ascertain and to disclose such facts, even though such facts were available to them. Such defendants' material misrepresentations and/or omissions were done knowingly or recklessly and for the purpose and effect of concealing Praecis' operating condition and future business prospects from the investing public and supporting the artificially inflated price of its securities. As demonstrated by defendants' overstatements and misstatements of the Company's business, operations and earnings throughout the Class Period, defendants, if they did not have actual knowledge of the misrepresentations and omissions alleged, were reckless in failing to obtain such knowledge by deliberately refraining from taking those steps necessary to discover whether those statements were false or misleading.
- As a result of the dissemination of the materially false and misleading information and failure to disclose material facts, as set forth above, the market price of Praecis securities was artificially inflated during the Class Period. In ignorance of the fact that market prices of Praecis' publicly-traded securities were artificially inflated, and relying directly or indirectly on the false and misleading statements made by defendants, or upon the integrity of the market in which the securities trade, and/or on the absence of material adverse information that was known to or

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recklessly disregarded by defendants but not disclosed in public statements by defendants during the Class Period, Plaintiff and the other members of the Class acquired Praecis securities during the Class Period at artificially high prices and were damaged thereby.

- 53. At the time of said misrepresentations and omissions, Plaintiff and other members of the Class were ignorant of their falsity, and believed them to be true. Had Plaintiff and the other members of the Class and the marketplace known the truth regarding the problems that Praecis was experiencing, which were not disclosed by defendants, Plaintiff and other members of the Class would not have purchased or otherwise acquired their Praecis securities, or, if they had acquired such securities during the Class Period, they would not have done so at the artificially inflated prices which they paid.
- 54. By virtue of the foregoing, defendants have violated Section 10(b) of the Exchange Act, and Rule 10b-5 promulgated thereunder.
- As a direct and proximate result of defendants' wrongful conduct, Plaintiff and 55. the other members of the Class suffered damages in connection with their respective purchases and sales of the Company's securities during the Class Period.

SECOND CLAIM

Violation Of Section 20(a) Of The Exchange Act Against the Individual Defendants

- Plaintiff repeats and realleges each and every allegation contained in paragraphs 56. 1-44 above as if fully set forth herein.
- 57. The Individual Defendants acted as controlling persons of Praecis within the meaning of Section 20(a) of the Exchange Act as alleged herein. By virtue of their high-level

00003876.WPD:1 -22positions, and their ownership and contractual rights, participation in and/or awareness of the Company's operations and/or intimate knowledge of the false financial statements filed by the Company with the SEC and disseminated to the investing public, the Individual Defendants had the power to influence and control and did influence and control, directly or indirectly, the decision-making of the Company, including the content and dissemination of the various statements which Plaintiff contends are false and misleading. The Individual Defendants were provided with or had unlimited access to the Company's reports, press releases, public filings and other statements alleged by Plaintiff to be misleading prior to and/or shortly after these statements were issued and had the ability to prevent the issuance of the statements or cause the statements to be corrected.

- 58. In particular, each of these defendants had direct and supervisory involvement in the day-to-day operations of the Company and, therefore, is presumed to have had the power to control or influence the particular transactions giving rise to the securities violations as alleged herein, and exercised the same.
- 59. As set forth above, Praecis and the Individual Defendants each violated Section 10(b) and Rule 10b5 by their acts and omissions as alleged in this Complaint. By virtue of their positions as controlling persons, the Individual Defendants are liable pursuant to Section 20(a) of the Exchange Act. As a direct and proximate result of defendants' wrongful conduct, Plaintiff and other members of the Class suffered damages in connection with their purchases of the Company's securities during the Class Period.

WHEREFORE, plaintiff prays for relief and judgment, as follows:

(a) Determining that this action is a proper class action, designating plaintiff as Lead

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plaintiff and certifying plaintiff as a class representative under Rule 23 of the Federal Rules of Civil Procedure and Plaintiff's counsel as Lead Counsel;

- (b) Awarding compensatory damages in favor of plaintiff and the other Class members against all defendants, jointly and severally, for all damages sustained as a result of defendants' wrongdoing, in an amount to be proven at trial, including interest thereon;
- (c) Awarding plaintiff and the Class their reasonable costs and expenses incurred in this action, including counsel fees and expert fees; and
 - (d) Such other and further relief as the Court may deem just and proper.

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JURY TRIAL DEMANDED

Plaintiff hereby demands a trial by jury.

Dated: December 27, 2004

Respectfully submitted,

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Attorneys for Plaintiff

MAG. JUDGE

FOR OFFICE USE ONLY

_ TAUDUAL __

CIVIL COVER SHEET

The JS-44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

of the Clerk of Court for the p	urpose of initiating the ci	vil docket sneet.	(SEE INS	PERENDANTS	_,,		
I.(a) PLAINTIFFS Mayer Schwartz, Individually and on behalf of all others similarly situated			PRAECIS PHARMACEUTICALS INC., MALCOLM GEFTER, KEVIN MCLAUGHLIN, EDWARD				
(b) COUNTY OF RESIDENCE OF FIRST LISTED PLAINTIFF Kings (NY) (EXCEPT IN U.S. PLAINTIFF CASES)				ENGLISH AND WILLIAM K. HEIDEN COUNTY OF RESIDENCE OF FIRST LISTED DEFENDANT (IN U.S. PLAINTIFF CASES ONLY) NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE THACT OF LAND INVOLVED.			
(c) ATTORNEYS (FIRM NAME, A David Pastor, 999 Broadway, Saugus, MA 019 (781) 231-7850	Gilman and Pa Suite 500 06	astor, L	IB. CIT		1270	ACE AN 'X' IN ONE BOX FOR PLAINTIFF	
🗅 : U.S. Government Plaintiff	送っ Federal Question (U.S. Governmen	nt Not a Party)	C	itizen of Another State	of Business 2	or Principal Place	
© 2 U.S. Government Defendant	(Indicate Citizens in Item III)	ship of Parties	င	itizen or Subject of a □ Foreign Country		s in Another State	
NATURE OF SUIT	「(PLACE AN "X" IN ONE	BOX ONLY)					
CONTRACT		RTS		FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES	
☐ 110 Insurance ☐ 120 Marine ☐ 130 Millier Act ☐ 140 Negotiable instrument ☐ 150 Recovery of Overpayment & Enforcement of Judgment ☐ 151 Medicare Act ☐ 152 Recovery of Defaulted Student Loans (Excl. Veterans) ☐ 153 Recovery of Overpayment of Veteran's Benefits ☐ 160 Stockholders' Suits ☐ 190 Other Contract ☐ 195 Contract Product Liability	PERSONAL INJURY 310 Alrpiane 315 Airpiane Product Liability 320 Assault, Libel & Slander 330 Federal Employers' Liability 340 Marine 345 Marine Product Liability 350 Motor Vehicle Product Liability 355 Motor Vehicle Product Liability 360 Other Personal Injury	PERSONAL III 362 Personal Inj. Med. Malp 365 Personal Inj. Product Lia 368 Asbestos P. Injury Produ. 370 Other Frauc 371 Truth in Ler 380 Other Personal Injury Product 385 Property D. 385 Property D. PRISONER PE	lury — ractice jury — bility ersonal uct Liability DPERTY d ding onal amage amage aibility	810 Agriculture (320 Other Food & Drug 625 Drug Related Seizure of Property 21 USC 881 630 Liquor Laws 640 R.R. & Truck 650 Airline Regs. 660 Occupational Safety/Health 690 Other LABOR 710 Fair Labor Standards Act 720 Labor/Mgmt. Relations	□ 422 Appeal 28 USC 158 □ 423 Withdrawal 28 USC 157 PROPERTY RIGHTS □ 820 Copyrights □ 840 Trademark SOCIAL SECURITY □ 861 HIA (1395ff) □ 862 Black Lung (923) □ 863 DIWC/DIWW (405(9)) □ 864 SSID Title XM	☐ 895 Freedom of	
REAL PROPERTY 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort Product Liability 290 All Other Real Property	CIVIL RIGHTS 441 Voting 442 Employment Accommodations 444 Welfare 440 Other Civil Rights	☐ 510 Motions to Sentence HABEAS COR! ☐ 530 General ☐ 535 Death Peni ☐ 540 Mandamus ☐ 550 Civil Rights ☐ 555 Prison Co	Vacate PUS: alty s & Other ndition	☐ 730 Labor/Mgmt. Reporting & Disclosure Act ☐ 740 Railway Labor Act ☐ 790 Other Labor Litigation ☐ 791 Empl. Ret. Inc. Security Act	□ 865 RSI (405(g)) FEDERAL TAX SUITS □ 870 Taxes (U.S. Plaintiff or Defendant) □ 871 IRS — Third Party 26 USC 7609	950 Constitutionality of State State Stateties B90 Other Statutory Actions	
V. ORIGIN M 1 Original	noved from 🛘 3 Rema e Court Appe		AN "X" IN Reinsta Reopei				
VI. CAUSE OF ACTION Securities from VII. REQUESTED IN	(CITE THE U.S. CIVIL STA	TUTE UNDER WHICH TIONAL STATUTES U U.S.C.	§§78j		CHECK YES	only if demanded in complaint:	
COMPLAINT: VIII.RELATED CASE	(S) (See instructions):	23			JURY DEM	AND: 22 -5	
IF ANY	· · · · · · · · · · · · · · · · · · ·	UDGE					
December 27,	2004	SIGNATURE OF	ATTORNEY	OF RECORD			

JUDGE _

_ AFPLYING IFP

UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS

1.	Title of case (name	of first party on each side only) Mayer Schwartz v. Praecis Pharmaceuticals, et al					
	Category in which the case belongs based upon the numbered nature of sult code listed on the civil cover sheet. (See						
٤.							
	L.	160, 410, 470, R.23, REGARDLESS OF NATURE OF SUIT.					
	II.	195, 368, 400, 440, 441-444, 540, 550, 555, 625, 710, 720, 730, *Also complete AO 120 or AO 121 for patent, trademark or copyright cases					
	Ш.	110, 120, 130, 140, 151, 190, 210, 230, 240, 245, 290, 310, 315, 320, 330, 340, 345, 350, 355, 360, 362, 365, 370, 371, 380, 385, 450, 891. 220, 422, 423, 430, 460, 510, 530, 610, 620, 630, 640, 650, 660, 690, 810, 861-865, 870, 871, 875, 900.					
	U IV.	220, 422, 423, 430, 460, 510, 530, 610, 620, 630, 640, 650, 660, 690, 810, 861-865, 870, 871, 875, 900.					
	v.						
3.	Title and number, this district pleas	If any, of related cases. (See local rule 40.1(g)). If more than one prior related case has been filed in e indicate the title and number of the first filed case in this court.					
4.		between the same parties and based on the same claim ever been filed in this court? YES NO (See					
5.	Does the complain 28 USC §2403)	int in this case question the constitutionality of an act of congress affecting the public interest? (See					
	If so, is the U.S.A	YES NO X Nor an officer, agent or employee of the U.S. a party? YES NO					
6.	is this case requ	ired to be heard and determined by a district court of three judges pursuant to title 28 USC §2284? YES NO					
7.	Do <u>all</u> of the part Massachusetts (40.1(d)).	ies in this action, excluding governmental agencies of the united states and the Commonwealth of "governmental agencies"), residing in Massachusetts reside in the same division? - (See Local Rule					
		YES X NO					
	A.	If yes, in which division do <u>all</u> of the non-governmental parties reside? Eastern Division Western Division					
	В.	If no, in which division do the majority of the plaintiffs or the only parties, excluding governmental agencies, residing in Massachusetts reside?					
		Eastern Division Central Division Western Division					
8.	If filing a Notice yes, submit a se	of Removal - are there any motions pending in the state court requiring the attention of this Court? (If eparate sheet identifying the motions)					
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ADD	RESS Gilma	an and Pastor, LLP, 999 Broadway, Suite 500, Baugus, In 1999					
TELE	EPHONE NO7	81-231-7850 (Coversheetlocal.wpd -10/17/02)					